

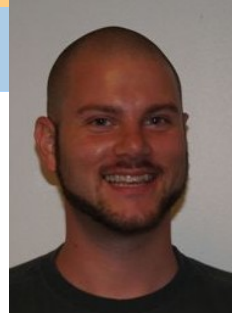


# MCPA Pathways

VOLUME 5, ISSUE 1

SEPTEMBER 2008

## President's Corner



### Simply...Honored.

Honored. It describes my feelings upon being chosen to serve as President of our exceptional Association.

During my time as a Board Member, I have seen us building upon the foundations of Past Presidents...

Carlos D. Sneed / T. Todd Masman / Lisa Mueller Christensen /  
Jennifer Guyer-Wood / Aarin Distad

...to become a powerful transformative agent in the Minnesota Higher Education arena, providing opportunities for professionals to network, feel welcomed, strengthen their knowledge base, and discover a keen sense of balance despite the vast time we give to our students and communities, often at the expense of ourselves, because we care. I am honored to oversee the shining efforts of our Board to continue the legacy.

Our Board spans a great wealth of institutions across Minnesota. In 2008, we include more community colleges, technical colleges, and career colleges (for-profits). We have become more balanced in our commitment to embrace mid-level professionals on the Board, with nearly 50% of our Board Members at the Director-level or beyond, while still holding strong to the legacy we seek to provide for our newer professionals and students both at the graduate and undergraduate level. Our social diversity has increased as well, across racial and ethnic lines as well as sexual orientation, gender, and age. It is this commitment, not just of the Board, but of the membership that shows how every voice, whether majority or minority, needs to be heard...and honored.

I am absolutely looking forward to this year's conference, drive-in workshops, and continuing the legacy.

Proud to serve,  
Matthew Antonio Bosch  
President—Minnesota College Personnel Association



Most of the 2008-2009 MCPA Board of Directors at the summer retreat.

For an overview of the entire board, turn to page 3.

*"Our Board spans a great wealth of institutions across Minnesota...our social diversity has increased as well..."*

*-Matthew Antonio Bosch, President*

### INSIDE THIS ISSUE:

MCPA 2008 Fall Conference  
Oct. 16-17, 2008 **2**

Meet the MCPA 2008-09 Board of Directors **3**

2008-09 Calendar ~ "Save these Dates" **4**

Graduate Case Study Competition **4**

Featured Article: *Political Activity on Campus* **5**

MCPA Membership Info & Pictures **6**

*Editor*  
Tara Martinez  
MCTC-Mpls Comm. & Technical College

To submit articles, e-mail Tara at [Tara.Martinez@minneapolis.edu](mailto:Tara.Martinez@minneapolis.edu)

### MCPA 2008 Fall Conference Rates:

2-day registration =  
\$100 Staff/Faculty  
**Member**  
\$125 Staff/Faculty  
Non-Member\*  
\$50 Student/Other  
**Member**  
\$62.50 Student/Other  
Non-Member\*

1-day registration =  
\$70 Staff/Faculty  
**Member**  
\$95 Staff/Faculty  
Non-Member\*  
\$40 Student/Other  
**Member**  
\$52.50 Student/Other  
Non-Member\*

Conference  
Registration can be  
found on-line at:  
[www.myacpa.org/  
sid/mn/programs/  
conference](http://www.myacpa.org/sid/mn/programs/conference)  
and the registration  
deadline is:  
**September 24**

\*Membership rates  
for 08-09 are \$25.00  
for full-time employ-  
ees; \$12.50 for  
students not employed  
full-time, those not  
employed in higher  
education, and those  
experiencing financial  
difficulty; \$0 for  
retired professionals.  
These fees have been  
included in the non-  
member registration  
rates. After registering,  
paying the fee and  
completing a member-  
ship form, you will  
become a member of  
MCPA.



# MCPA 2008

## FALL CONFERENCE

THE POLITICAL CLIMATE IN HIGHER EDUCATION

## The Political Climate in Higher Education: Campus Politics, Education Legislation, Student Activism

The 2008 MCPA Fall Conference will be held at the spectacular William Mitchell College of Law in St. Paul, which is a superb complement to our conference theme, The Political Climate in Higher Education: Campus Politics, Education Legislation, Student Activism. The urban St. Paul area further provides a picturesque setting for our annual gathering.

The 2008 Conference Committee has been working diligently over the last several months to put together a notable conference for our membership! With the conference under two months away, we would like to share with you some of the things we have been working on.

First, we would like to invite you to share your knowledge and skills at the conference by electing to do a conference session. Our call for programs proposal deadline has been extended to September 19. You can find the session proposal form on the MCPA website at <http://www.myacpa.org/sid/mn/programs/conference/>. This year conference programs will be divided into four tracks: Campus Politics, Education Legislation, Student Activism, and General Student Affairs.

We are very fortunate this year to have three outstanding keynote speakers, each one touching upon at least one area of the conference sub themes. Dr. Tom Jackson Jr., Vice President for Student Affairs at the University of Louisville, Vice President (President-Elect) for ACPA, and Southwest Minnesota State University Alum, will kick off our conference on Thursday, October 16.

On Friday, October 17, we will highlight two keynote speakers. First, Farheen Hakeem, a former teacher and Green Party candidate, will bring a political and activist perspective to our conference. Dr. Robert Poch, a researcher and member of the University of Minnesota faculty, will provide us with an academic perspective on politics.

**State conferences are a wonderful way to continue professional development and reconnect with colleagues. We hope you take this opportunity for growth, reflection, and networking.**

Conference registration will be available by late August. Additional updated conference information can be found at <http://www.myacpa.org/sid/mn/programs/conference>. Please contact us if you have any questions about the upcoming conference! We look forward to seeing you there!

MCPA 2008 Fall Conference co-chairs:

Kimberly Klein  
[Kaki0301@stcloudstate.edu](mailto:Kaki0301@stcloudstate.edu)

Bryan Hauhe  
[hauhe001@umn.edu](mailto:hauhe001@umn.edu)

John Flomo  
[flomo001@umn.edu](mailto:flomo001@umn.edu)

# Meet the 2008-2009 MCPA Board of Directors:

Aarin Distad, Past President—Century College  
 Matthew Antonio Bosch, President—North Hennepin CC  
 Dara Hagen, President-Elect—Century College  
 Amanda Erdman, Secretary—Augsburg College  
 Josh Hengemuhle, Treasurer—University of St. Thomas  
 Tara Martinez, Marketing—Minneapolis Comm. & Tech. College  
 Christina Geissler, Membership—U of M, Duluth  
 Darren Kaltved, Webmaster—U of M, Twin Cities  
 Pam Boersig, Senior Advisor—The Art Institutes International, MN

### ***Conference Co-Chairs:***

John Flomo—NW Health Sciences University, U of M, Twin Cities  
 Kimberly Klein—St. Cloud State University  
 Bryan Hauhe—U of M, Twin Cities

### ***Delegates-At-Large:***

Marcellus Davis, Community Colleges—Anoka Ramsey CC  
 Shvonne L. Johnson, Private Institutions—College of St. Catherine  
 Mary Tosch, State Universities—Bemidji State University  
 Kimberly Roan, Technical Colleges—Anoka Technical College  
 Rickey Hall, U of M System—U of M, Twin Cities

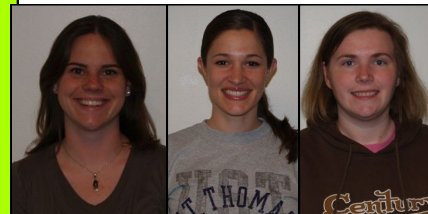
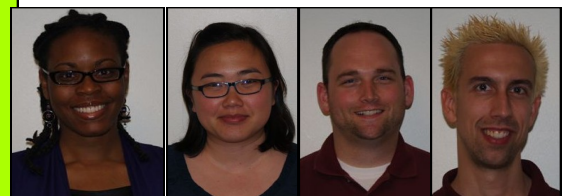
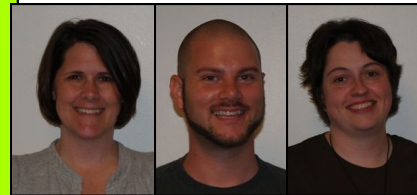
### ***Commission Co-Chairs:***

Chuayi Yang, POCC (Professionals of Color Commission)—  
 College of St. Catherine  
 Karla Benson Rutten, POCC—Macalester College  
 Michael Perry, GLBTA (Gay, Lesbian, Bisexual, Transgender & Ally)—  
 Augsburg College  
 Ben R. Falter, GLBTA—U of M, Twin Cities  
 Berne Christiansen, Disability  
 Scott Bay, Disability—Anoka Ramsey CC  
 Tasia Tigue, New Professionals—University of St. Thomas  
 Shona Ramchandani, New Profs—Hamline Univ, Rasmussen College

### ***Graduate Liaisons:***

Anna Dolney—Minnesota State University, Mankato  
 Gretchen Switalski—University of St. Thomas, North Hennepin CC  
 Kristy Modrow-Ullah—St. Cloud State University, Century College  
 John Flomo—U of M, Twin Cities, NW Health Sciences University

**NOTE:** Not all Board Members are pictured in these photos.



## 2008-2009 MCPA Calendar—“Save these dates”

Sept 24	MCPA 2008 Fall conference registration deadline ~ please see page 2 for further details
Oct 16-17	MCPA 2008 Fall Conference ~ William Mitchell College of Law
Nov 14	In-Service on For-Profit Institutions (Career Colleges) ~ University of MN, Rochester
Jan 23	Drive-In related to immigration, international students & undocumented students ~ Anoka-Ramsey Community College
Feb 6	“Careers in Student Affairs” Drive-In-University of St. Thomas-Minneapolis campus
March 28	ACPA convention—Washington, DC: Power to Imagine; Courage to Act ~ Mar. 28-Apr. 1
April 18	In-Service ~ Fond du Lac Tribal & Community College
May	Nominations / Elections & MCPA End-of-Year Event ~ TBA
June	Drive-In ~ TBD

### ATTENTION GRADUATE STUDENTS!

Here’s your chance to analyze a case related to an issue within higher education. Working with a peer, you will present your solution(s) to a panel of judges, during MCPA’s 2008 Fall Conference. One lucky team will receive a generous prize! Visit [www.myacpa.org/sid/mn/](http://www.myacpa.org/sid/mn/) for more information.

**Ai** The Art Institutes International  
Minnesota<sup>SM</sup>  
15 South 9th Street  
Minneapolis, MN 55402-3137

### SAVE THE DATE!

- **MCPA Drive in Workshop: Careers in Student Affairs for New Professionals and Graduate Students**

Friday, February 6, 2009

10:00am-4:30pm

University of St. Thomas - Minneapolis Campus

- For more information contact Pam Boersig at [pboersig@aii.edu](mailto:pboersig@aii.edu)

# Featured Article

## Political Activity on Campus

By Sarah Duniway and Greg Larson

Although civic engagement is a common theme in higher education—especially in an election year—many colleges and universities feel uncertain about hosting candidates and organizing or allowing political events on campus because of federal and state laws prohibiting them from engaging in certain political activities. In addition to campaign finance laws, most colleges are tax-exempt entities under Section 501(c)(3) of the Internal Revenue Code, and therefore prohibited from directly or indirectly intervening in political campaigns. This means colleges must not support (or oppose) any candidate at the federal, state or local level. Violation of this prohibition can result in revocation of a college’s tax-exempt status and imposition of excise taxes.

### Required Services

While colleges should be cautious about the scope of their participation in political activities on campus, there are plenty of ways to support civic engagement without threatening tax exemption. In fact, there are a number of election-related services that Minnesota colleges and universities are required to provide, including:

- (1) Voter Registration. Any institution that receives state or federal financial aid must provide voter registration forms to students.
- (2) Residence Hall Access. Subject to reasonable time, place and manner restrictions, candidates must be allowed access to student residence halls for campaigning.
- (3) Facilities Use. Public colleges and universities must make facilities available for caucuses, conventions and elections at the lowest rate charged to any public or private group.

### College-Sponsored Activities

Colleges and universities may organize nonpartisan events and activities. The events must be open to everyone regardless of party preference or affiliation. Examples of permissible activities include:

- (1) Voter Registration. Colleges may organize “get-out-the-vote” drives and provide information on how to vote.
- (2) Voter Education. Colleges may provide students with educational materials about candidates and their positions if the information is presented in a nonpartisan and balanced manner and cover a broad range of issues.
- (3) Candidate Forums. A college may organize a candidate forum if all candidates seeking the same office are invited to participate and the forum is structured in a nonpartisan manner with a neutral moderator.
- (4) Candidate Appearances. A college may invite a candidate to campus if it provides all candidates seeking the same office a comparable opportunity.
- (5) Public Official Appearances. A college may invite a public official to speak on campus (even an official that is also running for office) if the official is chosen solely for reasons other than his or her candidacy and neither the college nor the candidate mentions the campaign in association with the event.

In all activities, a college or university must not endorse a candidate or demonstrate a preference for a particular viewpoint. Individual members of the faculty and administration may endorse or financially support candidates, but only in their personal capacity and without the use of college resources.

Colleges and universities should also be careful not to directly or indirectly contribute to a campaign. This means that a candidate must be charged the same as any other member of the public for facilities, food and services on campus. If a candidate seeks access to a college’s student or faculty e-mail lists, these lists should only be provided to the same extent provided to a member of the general public.

### Student-Organized Activities

Colleges and universities have a different set of obligations when student groups organize political events. Although student groups may engage in partisan activities, the college must: (1) stay neutral; (2) treat all partisan student organizations evenhandedly; and (3) ensure the college does not subsidize the activity. A college may allow a student organization to hold a partisan event in a campus facility without threatening its tax exemption, as long as the organization pays the “customary charge” for use of the facility.

Colleges should be cautious, however, if a student organization asks for permission to hold a campaign fundraiser in a campus facility. In the context of a fundraiser, the college may *not* provide space free of charge, even if the space is customarily provided for free, because such space is considered something of value under campaign finance laws, and constitutes a “contribution” if given to a campaign. Thus, any campus facility or service used for a fundraiser must be paid for, either by the student group (if registered as a state or federal PAC) or by the campaign.

In sum, although colleges and universities should be aware of federal and state laws limiting their political involvement, there are still many ways to accommodate—and even encourage— political activism and civic engagement on campus.

**Sarah Duniway** is a principal and **Greg Larson** an associate at Gray Plant Mooty, a full-service law firm with offices in Minneapolis, St. Cloud, and Washington, D.C. Sarah and Greg both specialize in working with nonprofit and tax-exempt organizations, including higher education institutions.

# Membership has its privileges!

by Christina Geissler

If you have ever wondered what your \$25 membership fee gets you or wondered why you should continue to be a member of MCPA, keep reading! For the bargain price of \$25, MCPA:

- Offers forums for an exchange of ideas as well as networking opportunities. These forums enable our members to debate critical issues facing state and national higher education, particularly related to the delivery of student services.
- Keeps the diverse membership current with professional research and development in the field by sponsoring the annual fall conference, regional workshop opportunities and special topic meetings.
- Provides leadership opportunities and makes it easy to become involved in the organization while providing excellent professional development through elected or appointed positions as well as committee contributions. The MCPA Board strives to engage representation from all higher education institutions within Minnesota.
- Offers opportunities for members to connect around issues of interest.
- Publishes an informative quarterly newsletter.
- Promotes the advancement of the profession throughout the state.
- Has its own listserv and Web page ([www.myacpa.org/sid/mn](http://www.myacpa.org/sid/mn)).

Christina Geissler is the Membership Coordinator for MCPA. Please contact her at [cgeissle@d.umn.edu](mailto:cgeissle@d.umn.edu) or 218-726-8739 in order to renew your membership, join MCPA, or ask her questions about membership in MCPA.

## MCPA Pictures

### 2008 Board Retreat ~ North Hennepin Community College



Great energy!



Mar-Cel-lus Da-vis



So focused!



Brainstorming...with...colleagues



Careful planning for a great  
2008-2009 year!



Your President, Matthew Antonio  
Bosch, hard at work