

CAE Directorate Candidacy Application – Martha Glass, Ph.D.

1. Basic Information

Martha Glass, Ph.D.

Senior Director for Assessment and Professional Development

Division of Student Affairs

Virginia Tech

110 F New Hall West (0428)

(540) 231-9786

mglass@vt.edu

2. Please describe why you are interested in becoming a Directorate member with the Commission for Assessment and Evaluation.

I have served on the Directorate since 2012, it has been the best professional development opportunity I have ever experienced. I have found it to be both personally and professionally rewarding. I would love to continue my service to the Commission and to ACPA membership in a leadership role as the Chair of the Commission. I have had the opportunity to work alongside the current and previous chairs and would I would like to carry the momentum they have started and continue to strengthen the Directorate, the Commission membership, and the impact we have on the field.

3. How do you believe your past experience and expertise in the field of assessment in student affairs will relate to your position on the Directorate?

I have been an active member of the directorate, participating in convention meetings, meetings throughout the year, and served as the chair for ACPA Assessment Institute in 2017. I have led division-wide assessment at Virginia Tech for eight years and feel that we have a model of best practice for assessment in a division that is a learning-centered organization. I have built successful collaborative relationships across my university and I have been engaged in strategic planning, accreditation, program review, national studies etc. These experiences have prepared me to work in a leadership position in ACPA, a complex organization. I also serve as an assistant professor in higher education, having previously created and taught a two-course assessment sequence for higher education masters

students. I feel that I am current on the issues facing new professionals and senior assessment leaders.

4. Please describe any previous involvement in the Commission for Assessment and Evaluation, or any other ACPA related work/presentations.

Directorate Board Member, ACPA Commission for Assessment and Evaluation 2012 - present.

Member of the Rubric Task Force, elected to work with members of ACPA and NASPA to develop rubrics for the ACPA/NASPA Professional Competences, present and garner feedback at ACPA national convention in Montreal, 2016.

ACPA Assessment Institute, annual curricular experience for student affairs professionals to develop essential assessment knowledge and skills for their professional toolkit.

- Faculty member, 2013-present, develop and present multiple educational session
- Chair 2017
- Co-chair of curriculum development, 2014 & 2015
- Planning team member 2013-present

Glass, M. & Livingston, V. (2017). *Building and Assessment Team to Promote a Culture of Assessment*. ACPA Annual Convention, Columbus, OH .

Henning, G., Gordon, T., Glass, M., & Dreschsler-Sharp, M. (2017). *Do it yourself CAS standards assessment*. ACPA Annual Convention, Columbus, OH .

Gordon, T., Glass, M., Sullivan, S., Wells, J. & Williams, J. (2016). *Do it yourself CAS standards assessment*. ACPA Annual Convention, Montreal.

Glass, M., & Williams, J. (2014) *Summer assessment camp: Developing assessment leaders in student affairs*. ACPA Annual Convention, Indianapolis.

I have also presented other webinars outside of ACPA, served as an assessment consultant on other campuses, and supported work as an expert reviewer for CAS standards.

5. Below you will find a list of committees in which Directorate members collaborate throughout the year. Please rank your preference in serving with these committees/project areas.
 - a. **Student Affairs Assessment Institute:** Planning, implementing, and evaluating the annual Institute (Rank: 4)
 - b. **Communications:** Coordinate and provide regular updates for blog, website, and social media; liaison with workgroups (Rank: 3)

- c. **Commission Logistics:** Coordinate convention activities, elections process, and orientation for new members (Rank: 1)
- d. **Convention Program Series:** Identify hot topics/best practices; solicit programs and lead presenters (Rank: 5)
- e. **Webinars:** Identify topics; plan, implement, and evaluate 3-4 webinars (Rank: 6)
- f. **Online Learning:** Work with the International Office to develop 2+ online learning modules on assessment topics (Rank: 7)
- g. **Book Discussions:** Develop 4 article/book discussions utilizing various methods (webinar, social media) (Rank: 8)
- h. **Publications:** Coordinate 2-3 publications on theme-based or stand-alone topics; team to plan/author or recruit writers (Rank: 2)

One idea that I have that cuts across many of these areas, is to explore how to bring new professionals into assessment and evaluation work, particularly from underrepresented and historically marginalized populations. The field seems to be growing, but is not a very diverse functional area within higher education. Last year, at AI the planning team worked to infuse diversity and inclusion topics into the assessment education presentations and I would like to think about more ways to do this and support the ACPA Strategic Imperative for Racial Justice and Decolonization.

6. **CANDIDATES FOR COMMISSION CHAIR ONLY:** Please describe how your involvement as Chair will foster the vision, mission, and focus areas of the Commission. The Chair position is a four-year commitment. Year one will be as Chair-Elect, followed by two years as Chair, and finally one year as the Past Chair.

As Chair, I will work with at the Assessment and Evaluation Commission to advance our mission to “promote assessment skills and knowledge to facilitate and support student learning, development, and effective student affairs practice”. I think all of the teams listed above have a role in meeting this mission, we may need to evaluate some of the current practices we are engaged in and research innovate ways to provide assessment education. We must continue to evolve to meet the needs of our current membership and be proactive in providing education to our membership in an ever-changing/advancing field. I also think there are multiple opportunities to expand the collaborations we have with other commissions. I think our Commission has had consistent engagement and commitment from the directorate due to the great leaders

we have had and I would hope to continue to serve in a way that keeps that momentum going. Also, I would like to explore ways to encourage more engagement in the commission from the broader ACPA membership. Finally, as stated above, exploring ways to support the ACPA Strategic Imperative for Racial Justice and Decolonization is critical.

I understand that by submitting this document, I consent to being considered as a candidate for the Commission for Assessment and Evaluation Directorate, with the information provided on this form visible to voting members.

I agree that I will serve a three-year term, if elected.

Candidate Initials: MG

ACPA #:

Date: 10/31/17

If you have questions regarding nominations or elections, please contact Hilary Lichterman, CAE Elections Coordinator at:
hilaryl@sc.edu or 803-777-5412

Applications due to Hilary Lichterman at hilaryl@sc.edu by Friday, November 3, 2017 by 11:59pm