Winter Case Study Guidelines 2012

Timeline:
Registration
Deadline is November 16, 2012 at 11:59 p.m.
Groups can be a mix of graduate students and new professionals and should be no larger than 5 individuals.
Teams register by contacting Danielle DeCuir at wintercasestudy@gmail.com.
Registration email must be sent by 11:59 p.m. on November 16, 2012.

Case Study Distribution
November 30, 2012

Case Study Response Deadline
January 25, 2013 at 11:59 p.m.

Guidelines:
1. Case study participants should be the only individuals who contribute to the response to the case. Outside help should not be sought from supervisors, professors, etc.
2. Teams can include up to 5 members and can be from different institutions. A team captain will need to be established for each team. They will be the only individual who will be contacted by the coordinators of the case study competition.
3. The case study responses will be judged on the following criteria:
   a. Creative response to the case,
   b. Consideration of alternative solutions
   c. Comprehensive and feasible short term solutions,
   d. Comprehensive and feasible long term solutions,
   e. Use of appropriate student development, human development, and other theory,
   f. Presentation creativity and skill, and
   g. Demonstration of team work and work distribution.
4. The case study response requires video submissions via YouTube for judging and consideration:
   a. Recorded presentation-Teams need to record a presentation response to the case study presented. The format is at the discretion of the team. It can be an actual presentation, a video, etc. The title of the video needs to contain the name of the team captain. Each team will record themselves presenting their responses to the case. Each submission should be no longer than 10 minutes. Teams will upload their video to Youtube and classify it as an “unlisted” video. After the video is uploaded and classified as an “unlisted” video, the team will
email the link to the video to Danielle DeCuir at d.decuir@neu.edu. Danielle will then forward the link to the judges. Information on how to upload a video can be found on YouTube. If you go to the website, there is a tab that says upload in the upper right hand side of the page. It will walk you through how to upload your video. Please note that video responses may be utilized by either the Standing Committee for Graduate Students and New Professionals or the Standing Committee on Men and Masculinities as resources for its membership. Your team will be recognized as the creator of the video as part of this case study competition.

**Final case study response materials should all be submitted at the same time by the team captain to d.decuir@neu.edu. Please pay close attention to the deadline which is January 25, 2013 at 11:59 p.m.**