

**Institute on the Curricular Approach
October 12-15, 2019 | Anaheim, California**

About the Institute:

The 13th annual Institute on the Curricular Approach (ICA), formerly the Residential Curriculum Institute (RCI), will challenge participants to rethink the practices and grounding philosophies of student learning and student success beyond the classroom.

Through participation in the ACPA ICA, you will have the opportunity to:

- Explain the rationale for a Curricular Approach to learning beyond the classroom;
- Implement the 10 Essential Elements of a Curricular Approach;
- Develop the components of a curricular approach;
- Design, implement, and assess a curricular approach;
- Effectively navigate organizational change related to shifting to a curricular approach

A Curricular Approach (CA) is a paradigm shift from traditional educational approaches to an intentional, developmentally sequenced one, defined by institutional mission and purpose. Staff members using a CA first identify clear learning goals and outcomes grounded in the history, culture, mission, and purpose of each institution. Then staff members identify student engagement strategies that can provide opportunities for students to achieve these learning goals and outcomes. Goals are sequenced, pedagogy rooted in scholarship of teaching and learning, and campus partners incorporated from throughout the institution. A CA uses assessment to inform a process of continuous improvement.

Exposure Opportunities

Table Top Exhibitor-\$1,500

- Includes opportunity to have a 6' table top exhibit during the Institute
- Includes one institute registration

Friend Level Sponsor-\$2,000

- Institute Scholarship (50 available)
- Friend Level Benefits:
 - Listing of logo and hyperlink with other Friend Level Sponsors on institute page until March 1, 2020
 - Listing of logo with other Friend Level Sponsors in Institute materials

Bronze Level Sponsor-\$3,000

- Breakfast Sponsorship (3 available)
- Faculty Sponsorship (5 available)

- Bronze Level Benefits:
 - One 6' table top exhibit during the Institute and one institute registration
 - Listing of logo and hyperlink with other Bronze Level Sponsors on institute page until March 1, 2020
 - Listing of logo with other Bronze Level Sponsors in Institute materials
 - Opportunity for 60 second video to be played at the institute recognizing your sponsorship
 - List of seminar attendees including name, position title, institution, address, and phone number

Silver Level Sponsor-\$4,000

- Lunch Sponsorship (2 available)
- Silver Level Benefits:
 - One 6' table top exhibit during the Institute and one institute registration
 - Listing of logo and hyperlink with other Silver Level Sponsors on institute page until March 1, 2020
 - Listing of logo with other Silver Level Sponsors in Institute materials
 - Opportunity for 60 second video to be played at the institute recognizing your sponsorship
 - List of seminar attendees including name, position title, institution, address, and phone number
 - Opportunity for company products to be distributed at lunch
 - Follow up email to attendees highlighting company sponsorship

Gold Level Sponsor-\$6,000

- Keynote Sponsorship (2 available)
- Gold Level Benefits:
 - One 6' table top exhibit during the Institute and two institute registrations
 - Listing of logo and hyperlink with other Gold Level Sponsors on institute page until March 1, 2020
 - Listing of logo with other Gold Level Sponsors in Institute materials
 - Opportunity for 90-120 second video to be played at the institute recognizing your sponsorship
 - List of seminar attendees including name, position title, institution, address, and phone number
 - Opportunity for company products and/or literature to be distributed at institute
 - Follow up email to attendees highlighting company sponsorship
 - Opportunity to greet attendees at Institute with 2-3 minute welcome
 - Banner supplied by company to be set up at registration

Platinum Sponsor-\$10,000

- Sponsor Institutional Showcase (1 available)
- Plenary Session Sponsorship (1 available)
- Top Level Benefits:
 - One 6' table top exhibit during the Institute and three institute registrations
 - Listing of logo and hyperlink on institute page with other Platinum Level Sponsors on institute page until March 1, 2020
 - Listing of logo in Institute materials
 - Opportunity for 120-180 second video to be played at the institute recognizing your sponsorship

- List of seminar attendees including name, position title, institution, address, and phone number
- Follow up email to attendees highlighting company sponsorship with opportunity for video message created by company to be inserted
- Opportunity to greet attendees at Institute with 2-3 minute welcome
- Opportunity for company products to be distributed at institute registration
- Dedicated email distribution to ICA Attendees with message of your choice (to be approved by ACPA)
- Banner supplied by company to be set up at registration
- Opportunity to have user group meeting during the Institute