JAZZ UP YOUR CAREER PRESENTATIONS!

ACPA Conference 2008
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JAZZ UP YOUR CAREER PRESENTATIONS!

Agenda

• Discuss creating an activity

• Explore finding inspiration

• Engage, learn, and have fun!
CREATING ACTIVITIES

1. Determine your goal
2. Assess your audience
3. Assess space / time allowances
4. Search for an utilize your resources
5. Develop an activity
6. Modify an activity
7. Create a list of needed materials and props
8. Review and test
9. Implement the activity
10. Ask for feedback and incorporate for the future
My Inspiration....

• Popular Culture!
  – TV, Movies, Books, Videos, etc.
• Students!
  – Informal polls in line at the bookstore
• Colleagues!
• Personal Experience!
• The Internet!
  – Google
  – YouTube
  – Facebook
Heidelberg Favorites!

TOP TV SHOWS
• Family Guy
• CSI
• House
• Inuyasha
• Grey’s Anatomy
• Friends
• Fresh Prince of Bel-Air
• Desperate Housewives
• Cold Case
• Boston Legal

TOP MOVIES
• Wedding Crashers
• 40 Year Old Virgin
• Mighty Ducks
• Inside Man
• How to Lose a Guy in 10 Days
• Elf
• Dirty Dancing
• Cool Runnings
• Caddyshack
• Boondock Saints
Career Fortune!
Career Bingo

FREE CAREER ADVICE!

Company Research • Employers
Summer Job • Resume
Interview • Mock Interview
Informational Interview • O*Net
CareerKey • Cover Letter
Graduate School • Internship
Job Search • Career Exploration
Curriculum Vita • Career Plan
Job Fair • Internship Directory
Job Posting • Major Decisions
Career Library • Education Expo
Ultimate RoadTrip • Briefcase
First Destination Survey
Application Essay
Hire or Fire?
The Strategies and Snags of Social Networking
Hire or Fire?

Positive Social Networking Strategies

• Connecting with friends who may be aware of potential job opportunities
• Promoting a positive image
• Promoting social causes
• Sharing service involvement
Friends & Family Plan
For a student’s first Informational Interview

• Ask the same questions of each “player”
  – At least one family member
  – At least one friend
  – At least one classmate
• Engage them in a conversation about their own career experience
• Pay attention to their reflections and advice
• Create a personalized family “Job Genealogy”
Friends & Family Plan

1. In your opinion, what are the three things (skills) that I am really good at?
2. What types of jobs fit these skills?
3. Are there other jobs you think I would be good at?
4. What important career advice do you have for me?
5. How many jobs have you held in your lifetime?
Job Genealogy

Grandma: Factory Worker
Grandpa: Truck Driver

Aunt: Factory Worker
Uncle: Factory Supervisor
Uncle: Factory Maintenance

Mom: Elementary School Teacher

Angela (sister-in-law): Factory Supervisor

Pop: Farmer

Aunt: Elementary Teacher
Aunt: Elementary Teacher
Aunt: College Professor
Aunt: Elementary Teacher
Aunt: Social Worker
Aunt: Landscape Business

Grandma: Home Maker
Grandpa: Farmer

Chad (brother): Parts Salesman
Todd (brother): Farmer

ME!
SURVIVOR
Surviving Any Occasion!

• Pick your Job Title!
• Do your research on O*Net!
• Pick out a dozen skills and characteristics associated with the Job!
• “Generalize” the skills and characteristics to make the game trickier!
• Test your new Survivor Game!
JOBARDY
Career Development Jeopardy!
SESSION BREAK...

Do you feel engaged?

Have you learned something?

Are you having fun?
Based on NACE’s Top 20 Skills that Employers Value. Do you measure up?

THE CANDIDATE
<table>
<thead>
<tr>
<th>TOP RATED SKILLS</th>
<th>SKILLS RANKING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analytical Skills; Creativity;</td>
<td>1.</td>
</tr>
<tr>
<td>Teamwork Skills; Detail</td>
<td>2.</td>
</tr>
<tr>
<td>Detail Oriented; Tactfulness; GPA: 3.0+</td>
<td>3.</td>
</tr>
<tr>
<td>Computer Skills;</td>
<td>4.</td>
</tr>
<tr>
<td>Interpersonal Skills;</td>
<td>5.</td>
</tr>
<tr>
<td>Motivation/Initiative;</td>
<td>6.</td>
</tr>
<tr>
<td>Flexibility/Adaptability;</td>
<td>7.</td>
</tr>
<tr>
<td>Organizational Skills;</td>
<td>8.</td>
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<tr>
<td>Leadership; Sense of Humor;</td>
<td>9.</td>
</tr>
<tr>
<td>Friendly/Outgoing Personality;</td>
<td></td>
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<tr>
<td>Well Mannered/Polite;</td>
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<tr>
<td>Communication Skills; Self-Confidence;</td>
<td></td>
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<tr>
<td>Strong Work Ethic;</td>
<td></td>
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<tr>
<td>Honesty/Integrity;</td>
<td></td>
</tr>
<tr>
<td>Entrepreneur/Risk Taker</td>
<td>10</td>
</tr>
</tbody>
</table>
• Rank according to a particular job description (use O*Net as a guide)
• Ask participants to develop potential interview questions that coordinate with the top 10 skills
• Provide participants with a resume example to determine whether or not the candidate possesses the top 10 skills
• Encourage participants to reflect on their own experiences
“Dress shabbily, they notice the dress. Dress impeccably, they notice the woman.”

-CoCo Chanel
Hip to Hire?
What’s Your First Impression?
Successful Detective Investigators employ a repertoire of skills and strategies to solve their cases:

- Confidence
- Ability to engage people in mutually beneficial conversation
- Keen powers of observation
- Ability to think outside the box
- Training on proper procedures
- Be able to perform their work without being noticed
Practice your Detective skills to find hidden jobs:

**Confidence**
- *review your strengths, build them into your resume*

**Ability to engage people in mutually beneficial conversation**
- *mock Interviews, attend networking events*

**Keen powers of observation**
- *utilize all senses, all job source avenues, target industries*

**Ability to think outside the box**
- *think outside of your major, consider related careers*

**Training on proper procedures**
- *visit Career Center and meet with a Career Advisor*

**Be able to perform their work without being noticed**
- *informational interviewing without asking for a position*
Deal or No Deal
Understanding Compensation Packages

Congratulations!
You have been offered a JOB!
The Game of CAREERS

Career Development Helps You Navigate Important Career & Life Choices at Heidelberg!
Recipe for Resumes and Cover Letters

Six Degrees of Career Separation

Recipe

Dish: Recipe
Serves: 

Recipe for Resumes and Cover Letters

RESUME ANATOMY

FUTURE IDEAS

Let 'em ROLL!

WIN $55,000 INSTANTLY!

JOB FAIR CRASHERS

HIDE YOUR INTERNS

CAREER TWISTER