Contents

3 About ACPA
4 ACPA President Susan M. Salvador
5 ACPA Executive Director Gregory Roberts
6 Membership
6 Corporate Relations
8 2010-2011 Highlights
12 Leadership
15 Association Awards
16 ACPA Foundation
17 ACPA International Office
18 Finances
About ACPA

American College Personnel Association (ACPA), headquartered in Washington, D.C. at the National Center for Higher Education, is the leading comprehensive student affairs association that advances student affairs and engages students for a lifetime of learning and discovery.

ACPA, founded in 1924 by May L. Cheney, has over 7,000 members representing 1,300 private and public institutions from across the U.S. and around the world. Members include organizations and companies that are engaged in the campus marketplace. Members also include graduate and undergraduate students enrolled in student affairs/higher education administration programs, faculty, and student affairs professionals, from entry level to senior student affairs officers.

VISION ACPA leads the student affairs profession and the higher education community in providing outreach, advocacy, research, and professional development to foster college student learning.

MISSION ACPA supports and fosters college student learning through the generation and dissemination of knowledge, which informs policies, practices and programs for student affairs professionals and the higher education community.

CORE VALUES

The mission of ACPA is founded upon and implements the following core values:

• Education and development of the total student.
• Diversity, multicultural competence and human dignity.
• Inclusiveness in and access to association-wide involvement and decision-making.
• Free and open exchange of ideas in a context of mutual respect.
• Advancement and dissemination of knowledge relevant to college students and their learning, and to the effectiveness of student affairs professionals and their institutions.
• Continuous professional development and personal growth of student affairs professionals.
• Outreach and advocacy on issues of concern to students, student affairs professionals and the higher education community, including affirmative action and other policy issues.
ACPA President Susan M. Salvador, Ed.D.

October 11, 2011

Dear College Student Educator,

The 2010-2011 year for ACPA was not business as usual by any means. The extraordinary efforts and accomplishments of many colleagues are highlighted in this annual report. I am grateful for their efforts and the ways in which we worked to “B-More” to our profession and students.

During the year a presidential task force was created to study social media within the association and to provide strategies and recommendations for future directions. In addition many of our ACPA colleagues provided visionary, comprehensive and thought provoking contributions to the consolidation process. Thank you for your work and for assisting in significant ways that provided ACPA members the opportunity to vote on consolidation.

The 87th “B-More” convention in Baltimore was outstanding. My sincere thanks to Annual Convention Chair Patty Perillo and her convention team for their unwavering commitment to provide this professional opportunity for each of us.

It has been an honor and privilege to serve as president of ACPA.

Best regards,

Susan Salvador

Susan M. Salvador, Ed.D.
ACPA President
Greetings from One Dupont Circle!

The 2010-2011 academic year was fast-paced with many historic events happening in a very short time. The Annual Report is a “snapshot” of events that occurred during the previous year and an up-to-date account of the financial health of the Association.

This year progressed under the able leadership of the 87th ACPA President Dr. Susan Salvador, Vice President for Student Services at Monroe Community College in Rochester, New York and ACPA Vice President Dr. Heidi Levine, Dean of Students at Cornell College in Cedar Rapids, Iowa. Many, many hours were spent working on the proposed consolidation of ACPA and NASPA, resulting in the disappointing conclusion to not consolidate. After two years of deliberation, agreements and design to bring together the two oldest and largest student affairs associations in the United States, it was not to be. After nearly 36 years of professional work to grow our profession, I felt it time to put aside personal interests and join all parties to create one cutting edge association. This new association was to be designed to represent the growing numbers of college student educators who are making a difference in the lives of students, across all institutional types and locations.

I would like to especially thank the ACPA Presidential Leadership Team, who served on the joint ACPA/NASPA Consolidation Steering Team. Led by Dr. Susan Salvador (ACPA President 2010-11), this team included Dr. Tom Jackson (ACPA President 2009-10), Dr. Patty Perillo (ACPA President 2008-09), and Dr. Heidi Levine (ACPA President 2011-12). This group devoted countless hours as our volunteer leaders to prepare a balanced proposal that was negotiated with our colleagues at NASPA. They did so with integrity and professionalism. Thank You!

Also of note, during the 2010-2011 year the association hosted the 87th ACPA Annual Convention in Baltimore, Maryland, honoring many colleagues, graduate students, and corporate partners for their contributions to the profession. This was a very successful annual convention and the quality of the programs and the honorees were exceptional.

I hope you find this Annual Report informative and full of recognition to the many hundreds, if not thousands of volunteer college student educators. Again I wish to thank you for the opportunity to serve a great association.

Best wishes for another successful year!

Gregory Roberts, Ed.S.
ACPA Executive Director
Membership Breakdown (as of June 30, 2011)

<table>
<thead>
<tr>
<th>Category</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>General</td>
<td>4692</td>
</tr>
<tr>
<td>Student</td>
<td>2029</td>
</tr>
<tr>
<td>Transitional</td>
<td>90</td>
</tr>
<tr>
<td>Emeritus</td>
<td>73</td>
</tr>
<tr>
<td>Life</td>
<td>80</td>
</tr>
<tr>
<td>College/University/Organizational</td>
<td>496</td>
</tr>
<tr>
<td><strong>Total Members</strong></td>
<td>7460</td>
</tr>
</tbody>
</table>

2010-2011 Corporate Partners & Annual Convention Sponsors

**Platinum - $15,000+**
- Education Realty Trust
- William Spelman Executive Search

**Gold - $7,000+**
- My Favorite Student
- On Campus Marketing
- StudentVoice

**Silver - $5,000+**
- Public Identity

**Bronze - $3,500+**
- EBI
- Forrest T. Jones
- George Washington University Higher Education Administration Program
- Jossey-Bass, An Imprint of Wiley
- The National Society of Leadership and Success
- OrgSync
- Teamworks

**Annual Convention Sponsors**
- Alliance for Change
- Lumina Foundation for Education
- USAToday
2010-2011 Sponsors for ACPA Programs

**Alliance for Change**
SAO and Corporate Partner Annual Convention Reception

**Bon Appetite & Macalester University**
Residential Curriculum Institute

**Coe College (Iowa)**
Presidential Symposium

**ebi**
ACPA 2011 Baltimore Annual Convention

**Education Realty Trust**
Donna M. Bourassa Mid-Level Management Institute
ACPA Foundation Research Grant Program
ACPA Summer Leadership Meeting
Residential Curriculum Institute

**Forrest T. Jones**
ACPA 2011 Baltimore Annual Convention
President’s Suite Program
Next Generation Conference

**George Washington University Higher Education Administration Program**
ACPA 2011 Baltimore Annual Convention
Senior Student Affairs Officer Symposium

**Indiana University Purdue University - Indianapolis**
Conference on College Men

**Jossey-Bass, An Imprint of Wiley**
ACPA 2011 Baltimore Annual Convention

**Loyola University Chicago**
Institute on Social Justice

**Lumina Foundation for Education**
SSAO and Corporate Partner Annual Convention Reception

**My Favorite Student**
ACPA 2011 Baltimore Annual Convention
HBCU Institute
ACPA 2011 Baltimore Annual Convention
Community College Institute
ACPA 2011 Baltimore Annual Convention

**Commission for Student Involvement Social**
ACPA Foundation Silent Auction Program

**The National Society of Leadership and Success**
ACPA 2011 Baltimore Annual Convention

**On Campus Marketing**
ACPA Foundation Diamond Honoree Reception
ACPA 2011 Baltimore Annual Convention
Commission for Housing & Residential Life Social
ACPA Foundation Trustee Program

**OrgSync**
ACPA 2011 Baltimore Annual Convention

**Public Identity**
ACPA 2011 Baltimore Annual Convention President’s Suite Program
ACPA 2011 Baltimore Annual Convention Name Badges

**StudentVoice**
ACPA 2011 Baltimore Annual Convention Evaluation
Student Affairs Assessment Institute
ACPA Foundation Research Grant Program
SSAO and Corporate Partner Annual Convention Reception

**Teamworks**
Next Generation Conference
Next Generation Alumni Reception
University of Colorado at Boulder
Institute on Sustainability

**University of South Florida**
Donna M. Bourassa Mid-Level Management Institute
Leadership Educators Institute

**USAToday**
SSAO and Corporate Partner Annual Convention Reception
ACPA Foundation Diamond Honoree Program

**William Spelman Executive Search**
SSAO Symposiums
Senior Level Career Advancement Center
2010-2011 Highlights

Globalization Plan – The ACPA Governing Board approved a comprehensive globalization report to guide the Association’s efforts to not only be more responsive to our international members but to prepare the next generation of global leaders. ACPA is committed to a threefold strategy that furthers global relationships among student affairs/student services professionals, advances a common understanding of our work, and supports the preparation and continuing development of scholars and practitioners who identify with this field.

Strategic goals:
1. Relationships – Facilitate global professional communication and partnerships
2. Knowledge Base – Encourage knowledge generation and dissemination
3. Professional Preparation – Support professional preparation and continuing professional development

Re-chartering of AZCPA – In response to the request submitted by Jennifer Ludwig and Mary Irwin, co-chairs of the Arizona State Division Organizing Committee, the ACPA Governing Board approved the re-chartering of the Arizona College Personnel Association on February 12, 2010.

Re-chartering of DCCPA – In response to the request of Charter Committee Chair, Chris Moody, and the work of a group of dedicated professionals within the Washington, D.C. metro area, the ACPA Governing Board approved the re-chartering of the District of Columbia College Personnel Association on July 23, 2010.

Joint Competencies Project – Dwayne Todd and Marilee Bresciani, co-chairs of the ACPA and NASPA Joint Task Force on Professional Competencies and Standards successfully created a draft set of 10 competency areas, very similar to ACPA’s list developed several years ago. The document was presented at each associations’ annual meetings and accepted and endorsed by ACPA Governing Board on July 24, 2010.

Joint Task Force on Future of the Profession Report – The Governing Board accepted the report on the Joint Task Force on Future of the Profession Report presented by Vasti Torres, co-chair. The two major areas of concentration for the Joint Task Force were: 1) Rethinking student affairs work and 2) Unifying student affairs. In rethinking student affairs work the group sought to look at the campus more broadly. It was noted that ACPA is more willing to take risks in rethinking how we provide professional development. In terms of speaking in a unified voice, the group tried to give evidence and set the stage should unification happen.

New Commissions – After several years in the formation stage, the ACPA Governing Board approved the creation of two major topical areas of the profession: the Commission for Spirituality, Faith, Religion, and Meaning and the Commission on Recreation and Athletics approved on March 19, 2010.
MMI Institute in Arizona – Given the perceived discrimination associated with the Arizona Immigration Law SB1070, and in accordance with ACPA’s Statement of Ethical Principles, the ACPA Governing Board made the decision on May 14, 2010 to withdraw holding the Donna M. Bourassa Mid-Level Management Institute in Tucson, Arizona as the law demonstrates blatant discrimination against a group of people. The MMI Institute was rescheduled to take place in Tampa, Florida in January 2011.

NAN Partnership – Discussions continue with the ACPA Governing Board and the Native American Network (NAN) representatives with the goal of learning to build better relationships, learn to talk openly and build better bridges. These talks follow the insensitivity expressed from members last year around the use of the “teacup” in promoting the annual convention in Boston, Massachusetts March 2010.

Anti-discrimination Policies – The ACPA Governing Board adopted the following Anti-Discrimination Statement developed in reaction to legislation in several states:

Whereas, the American College Personnel Association (ACPA-College Student Educators International) represents members from private and public colleges and universities from the United States and around the world.

Whereas, the core values of ACPA-College Student Educators International include:

- Education and development of the total student.
- Diversity, multicultural competence and human dignity.
- Inclusiveness in and access to association-wide involvement and decision-making.
- Free and open exchange of ideas in a context of mutual respect.
- Advancement and dissemination of knowledge relevant to college students and their learning, and to the effectiveness of student affairs professionals and their institutions.
- Continuous professional development and personal growth of student affairs professionals.
- Outreach and advocacy on issues of concern to students, student affairs professionals and the higher education community, including equity and inclusion and other policy issues.

Whereas, ACPA-College Student Educators International strenuously objects to any interpretation of policy or law which would then permit discrimination against state employees or students in violation of the Equal Protection Clause of the United States Constitution. Furthermore, ACPA supports the actions of colleges and universities which have publicly opposed efforts to exclude people from protection from bias.

Whereas, as called for in its Statement of Ethical Principles & Standards, “College Student Educators have a responsibility to contribute to the improvement of the communities in which they live and work and to act as advocates for social justice for members of those communities. They recognize that our communities are enhanced by social and individual diversity manifested by characteristics such as age, culture, class, ethnicity, gender, ability, gender identity, race, religion, and sexual orientation.” ACPA-College Student Educators International must act on the basis of its principles; it must demonstrate its opposition to discrimination against state employees and students who are members of identified classes.

Let it be resolved that, ACPA-College Student Educators International reaffirms its practice of strongly considering the presence of discriminatory laws and policies when making decisions about entering into commercial relationships and recommends this practice to its members and affiliated entities.
Dream Act – ACPA supported with enthusiasm the proposed Dream Act that was later defeated in Congress. The Hispanic Association of Colleges and Universities (HACU) and the Student Affairs in Higher Education Consortium (SAHEC) offered ACPA an opportunity to be involved in “The Dream Act” an opportunity to establish children of illegal immigrants. (The purpose of the Development, Relief and Education of Alien Minors Act, also called the DREAM Act, is to help those individuals who meet certain requirements, have an opportunity to enlist in the military or go to college and have a path to citizenship which they otherwise would not have without this legislation. Supporters of the DREAM Act believe it is vital not only to the people who would benefit from it, but also the United States as a whole. It would give an opportunity to undocumented immigrant students who have been living in the U.S. since they were young, a chance to contribute back to the country that has given so much to them and a chance to utilize their hard earned education and talents.)

Summer Leadership Meetings for 2010 – Leaders from both ACPA and NASPA met in July 2010 during the Summer Leadership Meeting in Las Vegas, Nevada. From 2010-2011 the ACPA Governing Board was submerged in the details of planning for a consolidated association.

Conducted a Professional Development Audit – At the request of the ACPA Governing Board, the International Office staff conducted an audit of all professional development programs to determine quality of curriculum, financial viability and value to the members. The resulting five programs were accepted and approved by the ACPA Governing Board:

- Institute on Social Justice
- Residential Curriculum Institute
- Student Affairs Assessment Institute
- Donna M. Bourassa Mid-Level Management Institute
- Institute on Sustainability

Subcommittee to Explore Specialty Colleges – A subcommittee of the Retention Committee was charged to develop a membership and retention plan to attract specialty colleges, HBCUs, HISs, Tribal colleges, art institutes, etc.

New Professionals Institute – The ACPA Governing Board approved the creation and naming of the New Professionals Institute after Phyllis L. Mable, Executive Director of CAS - Council for the Advancement of Standards in Higher Education on March 25, 2011.

HBCU Institute – Coordinated by Terrell Strayhorn, the HBCU Institute was offered for the first time during the March Convention in Baltimore to focus on the needs of our professionals working in Historically Black Colleges and Universities. As there are over 10 HBCUs in the Baltimore metropolitan area, working with these schools is in line with the mission of the Task Force on the Future of the Profession’s recommendation. Dr. Paula Ribeau, wife of Howard University President Dr. Sidney A. Ribeau is active in working with local HBCUs and supported the project.

Community College Institute – The Commission for Two-Year Colleges coordinated a very successful Community College Institute. This was the first time ACPA has coordinated a major event targeted to community colleges.
**Revamped C3** – Based on the research and communication of current employers and participants, significant changes were made to enhance C3 (Career Central at Convention). The team was able to pinpoint several enhancements.

**Career Placement Contract & Services** – Effective August 5, 2011 the contract with career services provider Job Target ceased with no penalty to the association. Kristan Cilente, Assistant Director, Career Services and Strategic Partnerships and Bryan Helminiak, 2012 Annual Convention C3 Chair presented a review of the issues associated with career services offered in the past, and presented a developmental model from the candidate’s perspective, with options for rethinking how the association can provide career services in the future. Carl Davis, CEO of Think Social Change and Stanton Cheah, Senior Director, Membership, Marketing and Media facilitated rebranding the C3 name with the focus on articulating the issues and presenting the solutions offered by the new software powering C3.

**ACPA/NASPA Joint Consolidation** – At the spring 2010 ACPA Governing Board meeting during the Executive Session, a resolution was confirmed to state:

‘The ACPA Governing Board affirms the ongoing study and discussion of consolidation of ACPA and NASPA. The Governing Board supports the process outlined by the Consolidation Steering Team (CST), yet recognizes the CST may choose to adjust the original timeline. The Governing Board supports a full membership vote no later than December 31, 2010.’

**Post Consolidation** – The ACPA Governing Board authorized a public relations firm to develop a public relations campaign. Among the many ideas were the MeetUps sessions - grassroots networking events with association members, the “Get to Know Us” campaign which offered NASPA members a complimentary one year membership with ACPA, and full page advertisements in the Chronicle of Higher Education newspaper and Diverse Issues in Higher Education magazine.

**New Travel Policy** – To become more fiscally responsible, the ACPA Governing Board approved the new travel policy for staff and volunteer leadership during the July 2011 Summer Leadership Meeting.
2010-11 Governing Board

President
Susan Salvador
Monroe Community College (New York)

Past President
Tom Jackson
University of Louisville (Kentucky)

Vice President
Heidi Levine
Cornell College (Iowa)

Director, Membership Developments
Kathleen Kerr
University of Delaware

Director, External Relations
David Braverman
Springfield College of Massachusetts

Director, Professional Development
Dwayne Todd
Columbus College of Art and Design (Ohio)

Director, Professional Development-Elect
Gavin Henning
Dartmouth College (New Hampshire)

Director, Research and Scholarship
Terrell Strayhorn
The Ohio State University-Columbus

Director, Equity and Inclusion
Susan Johnson
Lumina Foundation for Education (Indiana)

Director, Equity and Inclusion-Elect
Stacey M. Pearson
University of Central Florida

Member-at-Large Entry Level
Laura Ulmer
University of Louisville (Kentucky)

Member-at-Large Entry Level-Elect
Patrick C. Marino
Hamilton College (New York)

Member-at-Large Mid-Level
Melissa Hrovatin-Bemus
Ripon College (Wisconsin)

Member-at-Large Senior Level
Tim Pierson
Longwood University (Virginia)

Member-at-Large Senior Level-Elect
Patrick G. Love
Rutgers University-New Brunswick (New Jersey)

Member-at-Large Faculty
Maureen E. Wilson
Bowling Green State University (Ohio)

Secretary/Treasurer
Gregory Roberts (Ex-Officio)
ACPA Executive Director
2011-12 Commission Chairs

Commission for Academic Affairs Administrators
Jamie Cooper, George Mason University

Commission for Academic Support in Higher Education
Adrianna Guram, University of Wisconsin-Madison

Commission for Administrative Leadership
Timothy Gordon, Northwestern University

Commission for Admissions, Orientation and the First Year Experience
Jodi Koslow-Martin, Aurora University

Commission for Alcohol and Other Drug Issues
Jessica Greher-Traue, Bentley University

Commission for Assessment and Evaluation
Kimberly Yousey-Elsener, Campus Labs

Commission for Career Development
Jennifer Jacoby, Rollins College

Commission for Commuter Students and Adult Learners
Geraldine Panelo Elizondo, Carnegie Mellon University

Commission for Counseling and Psychological Services
Jane Bost, University of Texas-Austin

Commission for Global Dimensions of Student Development
Michael Sachs, LIM College

Commission for Graduate and Professional Student Affairs
Jason McKnight, Massachusetts Institute of Technology

Commission for Housing & Residential Life
Kathleen Gardner, Southern Illinois University-Edwardsville

Commission for Professional Preparation
Kathleen Boyle, University of Saint Thomas

Commission for Recreation and Athletics
Michael Fulford, Georgia Institute of Technology

Commission for Social Justice Educators
Brian Arao, University of San Francisco

Commission for Spirituality, Faith, Religion, and Meaning
Sharon Lobdell, University of Michigan-Dearborn

Commission for Student Conduct and Legal Issues
Patrick McPeak, Cayuga Community College

Commission for Student Development in the Two Year College
Lisa Kelsay, Moraine Valley Community College

Commission for Student Involvement
Marlena Martinez Love, Massachusetts Institute of Technology

Commission for Wellness
Patty Witkowsky, Colorado State University-Pueblo
2011-12 State/International Presidents

International Division - Caribbean CPA
Donna Mae Jackson, University of the West Indies – Mona

State Division - Arizona
Mary Irwin, University of Arizona

State Division - Arkansas
Logan Hampton, University of Arkansas-Little Rock

State Division - California
Keegan Mills, University of San Francisco

State Division - Colorado
Yadeira Adams, University of Colorado-Boulder

State Division - District of Columbia
Cory Peterson, Georgetown University

State Division - Georgia
Ronald Lunk, Southern Polytechnic State University

State Division - Illinois
Laila McCloud, Concordia University-Chicago

State Division - Kentucky
Elizabeth Liebschutz-Roettger, University of Louisville

State Division - Maryland
Karol Martinez, Maryland Institute College of Art

State Division - Massachusetts
Sara Jacques, University of Massachusetts Medical School

State Division - Michigan
Cheryl White, Wayne State University

State Division - Minnesota
Amanda Erdman, Augsburg College

State Division - Missouri
Jacqueline Weber, Westminster College of Missouri

State Division - New Hampshire
Brett Gagnon, University of New Hampshire

State Division - New Jersey
Michelle Brisson, Drew University

State Division - New York
Peter Smith, University at Buffalo

State Division - North Carolina
Krista Wilhelm, East Carolina University

State Division - Ohio
Chris Mundell, Columbus College of Art and Design

State Division - Pennsylvania
David Watters, Community College of Philadelphia

State Division - South Carolina
Jeffrey Brown, Clemson University

State Division - South Dakota
Jody Owen, South Dakota State University

State Division - Virginia
Mariama Boney, George Mason University

State Division - Wisconsin
Angie Bong, University of Wisconsin-Madison
Awards

Contribution to Higher Education
Carol Geary Schneider, Association of American Colleges and Universities

Contribution to Knowledge
Trudy W. Banta, Indiana University-Purdue University Indianapolis

Lifetime Achievement
Harry J. Canon

Senior Scholars
Florence Hamrick, Rutgers University
Kristen Renn, Michigan State University

Emerging Scholars
Ebelia Hernandez, Rutgers University
Jody Jessup-Anger, Marquette University
Kirsten Kennedy, University of South Carolina
Judy Kiyama, University of Rochester
Robert Palmer, SUNY Binghamton

Senior Scholar Diplomate
William McDonald, University of Georgia

Senior Scholar Emeritus
Richard Keeling, Keeling & Associates

Voice of Inclusion Medallion
Karen Myers, St. Louis University

Champion of Sustainability
Shanah Trevenna, University of Hawaii

Presidential Citation
Curtis Mike, University of West Indies, St. Augustine

Esther Lloyd Jones Professional Service
Jonathan Poullard, University of California at Berkeley

Excellence in Practice
Thelora U. Reynolds, University of the West Indies, Mona

Lifetime Achievement
Harry J. Canon

2011 Diamond Honorees
Scott C. Brown, Colgate University
Tony W. Cawthon, Clemson University
Joseph B. Cuseo, Marymount College
Tracy L. Davis, Western Illinois University
Keith B. Humphrey, University of Arizona
Michael G. Ignelzi, Slippery Rock University
Bonita C. Jacobs, University of North Texas
Lisa Landreman, Macalester College
Kathryn H. Obear, Alliance for Change
Penny Pasque, University of Oklahoma
Robert J. Perkins, Keystone College
Kent Porterfield, Saint Louis University
Diane Sledden Reed, University of North Carolina at Wilmington
J. Michael Segawa, University of Puget Sound
Joanne H. Smith, Texas State University
Annie Stevens, University of Vermont
Dwayne Todd, Columbus College of Art & Design
ACPA Foundation Board of Trustees

Robin A. Diana
President
Hartwick College, New York

Danielle Morgan
Trustee Associate
Salem State University

Brad Shaw
Vice President
Education Realty Trust
Allen & O’Hara Education Services Inc.

Myra Morgan
University of Florida

Constance L. Foley
Treasurer
Slippery Rock University, (Pennsylvania)

Tim V. Pierson
Longwood University

Andy McDade
Secretary
On Campus Marketing

Karen A. Myers
Saint Louis University

Howie Dumhart
Collegiate Express

B. Lynne Reeder
University of North Carolina-Wilmington

David G. Braverman
Liaison to Foundation from ACPA Gov. Bd./Ex Officio
Springfield College

Gregory Roberts
Ex Officio
ACPA Executive Director

Rick Rivers
Ex Officio
The Rivers Organization

Sean Robinson
Trustee Associate
Argosy University

Timothy W. Gordon
Trustee Associate
Northwestern University

Kent Sampson
Trustee Associate
Oklahoma State University – Stillwater

Deborah H. Hamilton
Trustee Associate
Salem State College

Kristin Skarie
Teamworks

Robert Hradsky
American University

Richie Stevens
Shepherd University

Keith Humphrey
The University of Arizona

Stephen C. Sutton
University of California at Berkeley

Heidi Levine
Ex Officio, ACPA President, Cornell College

Steve Tyrell
Alfred State College

ACPA 2010-11 ANNUAL REPORT
16

Katherine L. Wildman
Trustee Associate
University of Iowa
2010 ACPA International Office Staff

**Gregory Roberts**  
Executive Director  
B.S., M.S. Indiana University – Bloomington; Ed.S. University of Missouri – Kansas City

**Eleanor Mower**  
Associate Executive Director  
B.S., M.Ed. Virginia Commonwealth University; D.B.A. University of Sarasota (Florida)

**Ron Campbell**  
Director of Corporate Relations  
B.S. Heidelberg College (Ohio), M.A. Montclair State College (New Jersey)

**Stanton Cheah**  
Director of Membership, Marketing & Media Relations  
B.A. Towson University (Maryland); M.A. University of Baltimore (Maryland)

**Marguerite Comfort**  
Executive Assistant/Office Manager  
B.A. American University (District of Columbia)

**Brian D. Dusbiber**  
Educational Consultant  
B.S., M.A. Eastern Michigan University; Ed.D. University of Saint Thomas (Minnesota)

**Faye Easley**  
Office Assistant

**Dana Frommer**  
Graduate Assistant  
B.S. Rutgers, The State University of New Jersey-New Brunswick; M.Ed. The George Washington University (District of Columbia)

**Stephanie Gatson**  
Coordinator of Membership & Convention Services  
B.S. Catholic University of America (District of Columbia)

**Tom Gentry**  
Director of Fiscal Services & Human Resources  
B.S. University of Tennessee; M.S. Johns Hopkins University

**Aleasha Mayo**  
Coordinator of Constituent Relations  
B.A. Howard University (District of Columbia)

**Jorge Pedreira**  
Association Services Coordinator

**Justin Roberts**  
Web Services Associate  
B.S. The George Washington University (District of Columbia)

**Chris Stone**  
Research Assistant/Doctoral Intern  
B.A. Central College (Iowa); M.A. St. Ambrose University (Iowa)

**Vernon Wall**  
Director of Educational Programs & Publications  
B.A. North Carolina State University; M.A. Indiana University
Independent Auditor's Report

Governing Board
American College Personnel Association
Washington, DC

We have audited the accompanying statements of financial position of the American College Personnel Association (a nonprofit organization) as of June 30, 2011 and 2010, and the related statements of activities, functional expenses and cash flows for the years then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the American College Personnel Association as of June 30, 2011 and 2010, and the changes in its net assets and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Kositzka, Wicks & Company

Alexandria, Virginia
December 20, 2011
American College Personnel Association

Statements of Financial Position
June 30, 2011 and 2010

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$710,779</td>
<td>$704,452</td>
</tr>
<tr>
<td>Certificate of deposit</td>
<td>153,761</td>
<td>151,488</td>
</tr>
<tr>
<td>Investments</td>
<td>1,119,400</td>
<td>959,435</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>10,349</td>
<td>19,361</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>34,974</td>
<td>29,474</td>
</tr>
<tr>
<td>Due from related party</td>
<td>5,089</td>
<td>5,089</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td>2,034,352</td>
<td>1,869,299</td>
</tr>
<tr>
<td>Property, at cost</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Furniture and fixtures</td>
<td>65,174</td>
<td>65,174</td>
</tr>
<tr>
<td>Office equipment and software</td>
<td>163,398</td>
<td>120,185</td>
</tr>
<tr>
<td>Leasehold improvements</td>
<td>89,735</td>
<td>89,735</td>
</tr>
<tr>
<td>Less: accumulated depreciation</td>
<td>(269,756)</td>
<td>(254,699)</td>
</tr>
<tr>
<td><strong>Total property, net</strong></td>
<td>48,551</td>
<td>20,395</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$2,082,903</td>
<td>$1,889,694</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities and net assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$189,169</td>
<td>$101,520</td>
</tr>
<tr>
<td>Deferred income</td>
<td>574,128</td>
<td>603,381</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>763,297</td>
<td>704,901</td>
</tr>
<tr>
<td>Net assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>1,311,268</td>
<td>1,171,313</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>8,338</td>
<td>13,480</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>1,319,606</td>
<td>1,184,793</td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$2,082,903</td>
<td>$1,889,694</td>
</tr>
</tbody>
</table>

The accompanying independent auditor's report and notes are an integral part of the financial statements.